COMPULSORY MICROCHIPPING
ARE YOU READY?

What does this mean to me as a dog owner?
In Northern Ireland it is already a legal requirement.
In Wales it will be law from 1st March 2015.
In England it will be law from 6th April 2016.
In Scotland it is still under consultation.

When should my dog be microchipped?
All adult dogs must be microchipped by the time the law comes into effect and all puppies over 8 weeks old thereafter.

Where can I get my dog microchipped?
Most vet practices offer a microchipping service, as do many dog wardens, animal rescues, breeders and groomers.

How much will it cost and will there be ongoing fees?
Most implanters charge around £20, although free microchipping is available in some areas. All Pet-ID microchips come with basic lifetime registration onto Petlog. Should your details change, there is a small charge to amend information.

Why is Compulsory Microchipping being brought in?
Being able to identify a dog...

• Improves animal welfare by making it easier to return a stray dog to its owner.
• Develops responsible dog ownership by ensuring greater traceability of owners.
• Helps establish liability and proves ownership/keepership.
• Assists in control measures in case of diseases that can be passed from dogs to humans.
• Deters dog theft.

Are all microchips the same?
Microchips can vary in the way they are manufactured, however Pet-ID Microchips offer:

• A lifetime guarantee.
• Registration onto Petlog the database, run by The Kennel Club.
• A special anti-migratory coating for tissue bonding.
• The narrowest gauge needle for standard size microchips.
• 4 weeks’ veterinary healthcare for qualifying dogs & cats.

ASK FOR A PET-ID MICROCHIP
the ultimate microchip solution

Pet-ID Microchips Ltd, The Barn, Danworth Farm, Cuckfield Road, Hurstpierpoint, West Sussex BN6 9GL
www.pet-idmicrochips.com    Tel: 01273 837676